



**ONEHEALTH**  
ORGANISATION

**IMPACT  
ACCELERATOR  
PROGRAM**

JANUARY 2018 ROUND

**PRO BONO  
CONSULTANCY  
APPLICATION**



## Summary information

- **Due date:** Applications close at **5pm on 1st March 2018**
- **Page limit:** Applications must be no longer than **three pages**
- **How to apply:** fill out our simple online applicaiton form: <https://stephanie338.typeform.com/to/bRTQNm>
- **Eligibility criteria:** The consultancy applied for in this grant is available all Australian-based projects working closely with communities in Australia or overseas to address the complex socio-economic and/or lifestyle drivers of chronic disease and inequality. It must be for the benefit of a project aiming to support positive long-term health outcomes for disadvantaged and vulnerable communities.
- **Project timing:** The consultancy projects delivered via this grant will be completed before 1st December 2018. Please ensure this is suitable for your proposed project.
- **Contact information:** For any enquiries, please email us at [admin@onehealthorganisation.org](mailto:admin@onehealthorganisation.org)

## Application overview

<b>Consultancy Project title</b>	
<b>Organisation name</b>	
<b>Contact information</b>	
<b>Referee</b>	

## Detailed application

### Please provide an overview of your organisation (max. 500 words)

*Include your vision, mission, major activities and the beneficiaries of your work.*

### What is the problem you are trying to address with this consultancy project? (max. 500 words)

*Include how this problem prevents you achieving your goals and potential impact.*

### How can One Health help to solve the problem? (max. 500 words)

*Explain your desired outcome and which type of consultancy you require. Please refer to the guide to consultancy projects on the next page. Feel free to request other kinds of support or consultancy, however we cannot guarantee that we can fulfil all requests.*

### What funds are you able to contribute?

*We require all projects to contribute 20% of the cost of the project plus travel expenses where necessary to ensure engagement and commitment. We apply discounted non-profit rates for costing our consultancy.*

### What is the preferred timeframe for delivery?

*50% of consultancy projects in this round must be completed by 30 June 2018, the remainder between 1st July 2018 and 1st December 2018.*

## One Health's Core Consultancy Capabilities

### ✔ Effective Communications

Effective communications support not only awareness of your mission, but also galvanises your team around a clear and cohesive mission allowing you to attract the different kinds of support and partnerships you need to succeed.

**Our work in this area includes:**

- Communications Strategy
- Messaging hierarchy
- Storytelling and Narratives
- Branding and Identity

### ✔ Strategy and Leadership

Strong strategy transforms chaos and supports effective and focused action. Clear direction is a central role of organisational leaders and allows all team members to channel their gifts into a common course of action and achievable goals. By understanding what you won't do, you can focus on doing what you will do, better.

**Our work in this area includes:**

- Strategic Planning
- Leadership coaching

### ✔ Program Design and Evaluation

A well-designed program is what it all comes down to, but often the thinking and modelling behind our program designs are unexamined and hard to articulate. Mapping this out allows us to pressure test our assumptions, refine our design and quickly and simply communicate this to others.

**Our work in this area includes:**

- Theory of Change
- Program Modelling
- Project planning coaching
- Developing an evidence base
- Simple impact assessment frameworks

### ✔ Fundraising and finance

Without sufficient funds, we can create only limited change. How do you connect with the donors who will believe in your vision and the strength of your strategy, and get behind you to allow you to get there?

**Our work in this area includes:**

- Fundraising strategy
- Hands on support with connecting with funders